

## DIY Website in a Week course: Installing WordPress, Cpanel, and WP settings overview

### This worksheet plus 4 video tutorials:

- WordPress install and Cpanel overview
- WordPress settings to change immediately for better SEO
- WordPress dashboard overview
- Elegant Themes “Divi” theme download and install

### What’s covered in this section:

- Logging into web host’s Cpanel and brief overview
- WordPress one-click install
- WordPress overview
  - Settings
    - General
      - Site title: short and branded
      - Tagline: main 3 or 4 keyword separated by commas (can change later, but this is a good start for seo)
      - 65-70 characters (search engine results show only that many)
      - Also, it appears with every page/post title (can change later with SEO tool)
      - Tells search engines and humans instantly what your website is about
      - Don’t be THAT WEBSITE (like 9 million pages!!! “just another wordpress site”)
    - Reading (done in divi sidebar)
    - Permalinks – postname (you want nice search-engine-friendly URLs instead of ugly php code)
  - Dashboard / WordPress features menu overview (covered in-depth in future videos)
  - Deleting useless preinstalled plugins
- Logging in to Elegant Themes (purchase required to activate your theme) and installing Divi theme – register here: <http://tiny.cc/Elegant-themes> \*\*

### **Actions:**

- Install WordPress (takes about 20 seconds!)
  - If you have websites already on other domains in your hosting, be sure to back them up first, just in case)
- Record your login details for your new WordPress account
- Check your email for any notifications or activations required from WordPress (or maybe a third party, such as Mojo Marketplace) and make sure it is not going to your spam/junk folder or “promotions” tab if you use Gmail
- Change URLs for better SEO in Settings – Site title, tagline, permalinks
- Delete Hello Dolly and Mojo Marketplace preinstalled plugins
- Purchase [Elegant Themes](#)\*\* package to sign into your account and download Divi theme (make sure it is a .zip file and not automatically “unzipped”)
- View the Readme and Divi Live Theme examples to explore all of the modules and features and get some inspiration for your own website

### **Tools and links:**

Password manager tools to remember all of your login information under one key password

Last Pass

<https://lastpass.com/>

One Password

<https://agilebits.com/onepassword>

Keychain (Apple’s password management system)

<http://www.umkc.edu/is/support/services/macintosh/keychain.asp>

*\*\* Note: If you purchase your Elegant Themes WordPress Theme Package through this link, I will get a referral commission. I only recommend products and tools I use myself, and you do not pay more for using this link.*