

DIY Website in a Week course 3: Divi and ePanel overview, adding photos, post vs page

This worksheet plus 6 video tutorials:

- Choosing colour schemes
- Divi theme “ePanel” overview
- Customization via wysiwyg “on-the-fly” quick panel (website colours, fonts, navigation menu location, static vs posts home page)
- Customizing the navigation menu bar (via ePanel and WordPress menu)
- Adding header image (slider) with or without tagline text and button and resizing header image within WordPress media library
- Post vs pages and inserting a photo (uploading to media library)

What’s covered in this section:

- Branding colour inspiration and hex colour code indicator
- Overview of Divi theme
 - General settings tab (logo, social icons, email/optin link to Mailchimp or Awebwer)
 - Navigation tab (I prefer to customize navigation menu in WordPress instead of ePanel editor because it’s more intuitive)
- Exploring and customizing your website
 - Posts vs pages
 - Uploading images to your media library and adding to a post
 - Adding images to the “slider” in the header (top) of your page, including tagline and button link
 - Cropping images right within WordPress media library
 - Draft, publish and pre-schedule or back-date a post
 - Customizing fonts, colours and home page layout
 - “behind the scenes” real life example demonstrating Divi layout builder for the WIAW course pages
 - adding a video to a text section or blog post (hint: it’s actually a “text” section and you need to get the “embed” code from YouTube or Vimeo)
 - On-the-fly changes to your website with the Customize sidebar menu

Actions:

- Choose your branding colours using Design Seeds (or use your existing branding colours)
- Explore the Divi theme “live previews” so you can see different options available in the pre-made layouts
 - Make note of any specific layouts or features you like so you can easily remember them to add and customize layouts on your own website
- Explore the different sections and features of the Divi theme
- View Elegant Themes’ own tutorial videos for any layouts, modules or element features you plan to use
- Explore the ePanel and begin to customize your website:
 - Customize navigation menu bar
 - Change fonts, colours and other elements in the “customize on-the-fly” sidebar editor
 - Upload your logo in ePanel
 - Add pages such as About, Services, Products, Contact, etc and rearrange them in the navigation menu
- Use the pre-made layouts or create your own page design from scratch

Tools, resources and links:

Elegant Themes Divi theme

Elegant themes Divi theme “live demos” – shows examples of different pre-made layouts and elements you can use in your website

<http://www.elegantthemes.com/gallery/divi/>

Elegant themes Divi tutorial videos – (you must be logged in to access this section) > Divi Theme > Readme then choose your topic... or just click the link

<http://www.elegantthemes.com/gallery/divi/readme.html>

Branding and colour inspiration

Fun colour selection for branding with Design Seeds swatches

<http://design-seeds.com/>

Colour scheme picker

<http://www.sessions.edu/color-calculator>